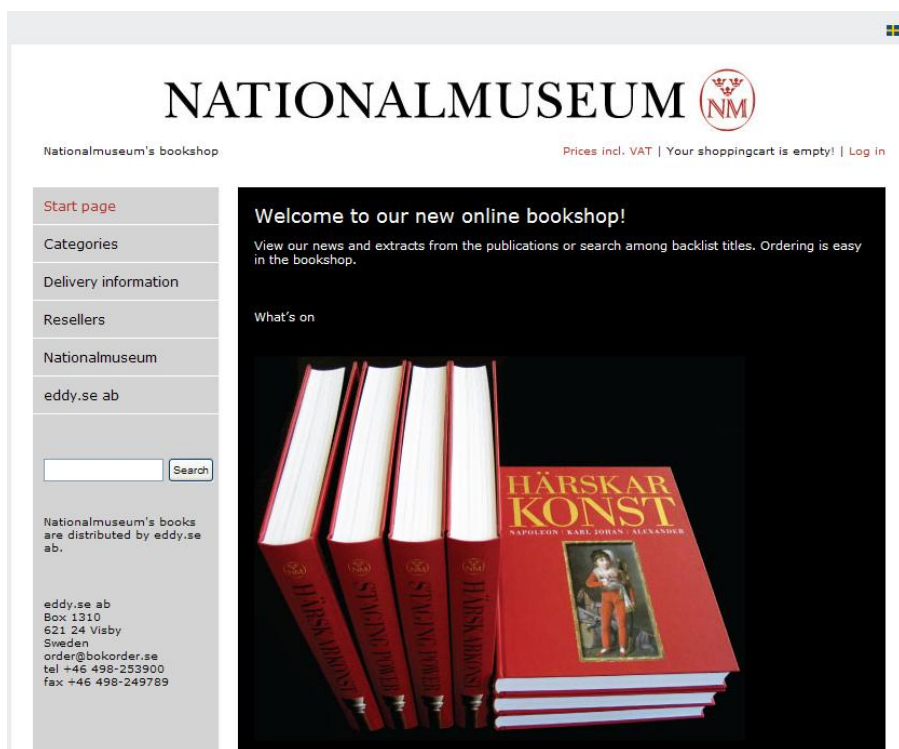


10 November 2010



Nationalmuseum launches new online bookshop

Nationalmuseum's new bookshop is a way to meet the increasing demand from customers who wants to buy books online. The bookshop makes it possible for both private persons and distributors, national as well as international, to order Nationalmuseum's art books through the Internet.

– An important part of our work is disseminating knowledge about our collections and research. This is made possible by our extensive art book publishing that is directed towards both the general public and the academic world. We hope that this new bookshop will lead to an even greater dissemination, not to mention abroad, says Karin Sidén, Director of Research, Archives and Art Library at Nationalmuseum.

The new book shop is produced together with eddy.se ab, who is commissioned to market, sell and distribute books published by Nationalmuseum. It will be developed gradually during the autumn of 2010. See more at <http://nationalmuseum.bokorder.se>.

Further information

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Nationalmuseum works in cooperation with Accenture,
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